

Senegal Jobs Expertini®

SN- CRM Associate

[Apply Now](#)

Company: Jumia

Location: Senegal

Category: other-general

About Jumia :

Jumia believes that technology has the potential to transform everyday life in Africa for the better. Jumia was built to help consumers access millions of goods and services conveniently and at the best prices while opening up a new way for sellers to reach consumers and grow their businesses.

Listed on the New York Stock Exchange (NYSE) in 2019, Jumia is the leading e-commerce company in Africa, operating in 11 countries. The Jumia platform consists of a marketplace, which connects sellers with consumers, a logistics service, which enables the shipment and delivery of packages from sellers to consumers, and a payment service, JumiaPay, which offers a safe and easy solution to facilitate online payment transactions. The company offers goods across a broad range of categories, such as phones and electronics, home appliances, fast-moving consumer goods, fashion and beauty.

A- The position we are offering you:

TitleCustomer Relationship Management (CRM) Associate

Department: Marketing

Job Responsibilities: As a CRM associate at Jumia

you will be part of a self-motivated, highly analytical and business oriented team with flat communication structures.

You will support preparation, analysis and presentation of customer data for coming up with

new ideas for acquisition of new customers and retention of existing customers.

Your aim will be to come up with clear business-oriented actionable plan and support execution using CRM tools, while coordinating with different teams within the central team.

In return, you will enjoy a highly challenging role with a great deal of responsibility with steep learning curve at the interface between online marketing and business development.

You can expect an international, professional and entrepreneurial business environment as well as the opportunity to be part of the development of a fast-growing company.

Managing end-to-end CRM activities

Planning, execution & reporting of newsletter Marketing activities

Optimizing campaign performance (performance analysis, testing, targeting fine-tuning)

Expected Background and Technical Skills

A previous experience in in the field of CRM would be appreciated

Advanced level of computer literacy in Microsoft packages, particularly in Excel

Web programming skills (HTML, PHP) would be a plus

Ability to crunch and cluster databases

We Offer :

A unique experience in an entrepreneurial, yet structured environment

A unique opportunity of having strong impact in building the African e-commerce sector

The opportunity to become part of a highly professional and dynamic team

An unparalleled personal and professional growth as our longer term objective is to train the next generation of leaders

Please ensure to only apply for jobs with Jumia through our official website. Jumia will never charge you a fee to apply for a job: be wary of websites that claim to help you apply for a Jumia job or that charge a fee to get you a job.

[Apply Now](#)

Cross References and Citations:

1. [SN- CRM Associate Jobs Senegal ↗](#)
 2. [SN- CRM Associate Jobs Senegal ↗](#)
 3. [SN- CRM Associate Jobs Senegal ↗](#)
 4. [SN- CRM Associate Jobs Senegal ↗](#)
 5. [SN- CRM Associate Jobs Senegal ↗](#)
 6. [SN- CRM Associate search Senegal ↗](#)
 7. [SN- CRM Associate job finder Senegal ↗](#)
-
1. [SN- CRM Associate jobs ↗](#)
 2. [SN- CRM Associate jobs ↗](#)
 3. [SN- CRM Associate jobs ↗](#)

Source: <https://sn.expertini.com/jobs/job/sn-crm-associate-senegal-jumia-a7c5f335bb/>

Generated on: 2024-05-06 by [Expertini.Com](#)